



The Pas Community Development Corporation

Meeting Minutes

March 19 – Virtually, Teams Meeting

Noon

Attendance: Andre Murphy, Doug Lauvstad, Linda Markus, Jerome Conaty, Kent Cook, Rob Penner, Trevor Lane, Jackie Rechenmacher

Regrets: Rod Berezowecki, Roland LeSann

Call to Order: 12:05

AGENDA

- | | |
|---|-----------------------|
| 1. Approval of Agenda | 5. Old Business |
| 2. Approval of previous meeting minutes | 6. General Discussion |
| 3. Review A/D Log | 7. Next Meeting |
| 4. New Business | 8. Adjournment |

MINUTES

1. Approval of Agenda

Motion to approve March 19 agenda

Motion/Seconded: Jerome/Rob

Motion Denied/Carried: all for, 0 against. Motion carried

2. Approval of Minutes

Motion to approve Feb 12 minutes

Motion/Seconded: Trevor/Jerome

Motion Denied/Carried: all for, 0 against. Motion carried

3. Review A/D Log

No new updates

4. New Business

4.1 Snackland Lots/Housing Programs

Discussion: looking at the possibility of the CDC taking ownership of one of the lots on Campbell or Watts (behind Snackland). No programs is currently in place, and Jackie will reach out to other communities to see what other CDC's have done to facilitate home ownership, or to work it into other initiatives the CDC are implementing ie. Immigration.

Action: Jackie to reach out to other CDC's and EDO's to research other programs for housing, how they're financed, etc.

4.2 What is our message and how to inform

Discussion: other communities have a unified message they use when talking to various levels of government, intended to identify and advocate for the community when it comes to allocation of resources and capital projects.

Action: Jackie to create a sub-committee around community positioning. Committee would focus on identifying the key value propositions, and create a key message and/or



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profile. In addition, the sub-committee will create the best suited method to advocate and increase awareness of our 'message'.

Sub-committee volunteers during meeting: Doug, Andre, Jerome, Linda, possibly Kent

4.3 Clinic Strategy moving Forward

Discussion: there will be large decisions made in the next few months, The Pas CDC needs to spread the message that we are viable access point/centre for health care.

Action: Jackie is to contact Shawn Hnidy to ask about what pieces of land are of interest, and to see if we can develop any spec sheets on those parcels of interest. Gateway, Mary Duncan, MB land behind UCN

4.4 2021 Budget Approval – revised

Motion to approve the revised 2021 budget, with the only change being the grant and flow through expenses from Town of The Pas, which would not affect our existing budget.

Motion/Seconded: Trevor/Doug

Motion Denied/Carried: all for, 0 against. Motion carried

4.5 CDC Board Appointments

Discussion: Joe Cote and Shawn Hnidy have brought their names forward to be on the CDC Board for the remainder of the two terms that are vacant. Both terms expire on August 12, 2021.

Motion to approve the appointment of Joe Cote to the CDC Board, as a Citizen as Large

Motion/Seconded: Doug/Linda

Motion Denied/Carried: all for, 0 against. Motion carried

Motion to approve the appointment of Shawn Hnidy to the CDC Board, as a Citizen at Large.

Motion/Seconded: Kent/Jerome

Motion Denied/Carried: all for, 0 against. Motion carried

4.6 Tourism Update

Discussion: Content Creator position has been filled by Donna Dawe, the position is to run for 12 months or until the budgeted amount of \$12,000 is depleted. Travel Manitoba has offered a complimentary marketing campaign for its existing partners, we will receive a value of \$3,675 through TMB marketing. Including website promotions and Instagram spots.

4.7 In Camera



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5. Old Business

6. General Discussion

7. Next Meeting

April 9, 2021 @ 12pm

8. Adjournment

Motion to adjourn at: 1:02 PM

Motion/Seconded: Kent/Trevor

Motion Carried: all for, 0 against. Motion carried