



The Pas Community Development Corporation

Meeting Minutes

June 3, 2022 – Wescana

12:30 PM

Attendance: Andre Murphy, Rob Penner, Jerome Conaty, Rod Berezowecki, Shawn Hnidy, Linda Markus, Doug Lauvstad, Joe Cote, Jackie Rechenmacher, Trevor Lane

Regrets: Murray Haukaas, Davide Novo, Kent Cook

Call to Order: 12:35PM

AGENDA

- | | |
|---|-----------------------|
| 1. Approval of Agenda | 5. Old Business |
| 2. Approval of previous meeting minutes | 6. General Discussion |
| 3. Review A/D Log | 7. Next Meeting |
| 4. New Business | 8. Adjournment |

MINUTES

1. Approval of Agenda

Motion to approve June 3 agenda as amended

Motion/Seconded: Doug/Linda

Motion Denied/Carried: all for, 0 against. Motion carried

2. Approval of Minutes

Motion to approve May 6 meeting minutes

Motion/Seconded: Jerome/Joe

Motion Denied/Carried: all for, 0 against. Motion carried

3. New Business

3.1. 2021 Audit Approval

Motion to approve the 2021 Audit as presented, pending receipt of 'Notes Reference' from Baker Tilly. Jackie will send the board the 'Notes References' once received.

Motion/Seconded: Doug/Shawn

Motion Denied/Carried: all for, 0 against. Motion carried

3.2. Mid-year Budget Review

Motion to approve the budget as presented.

Motion/Seconded: Shawn/Rod

Motion Denied/Carried: all for, 0 against. Motion carried

3.3. Projects for June – Dec 2022

3.3.1. Housing Needs Assessment

Motion to approve the spending 50% of total project costs on a Housing Needs Assessment, up to \$25,000.

Motion/Seconded: Rod/Doug

Motion Denied/Carried: all for, 0 against. Motion carried



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StatsCan housing data not released until Sept 2022, the project would be started but not completed until after data released. Partner with Community Renewal Corp and put a call out to Housing Coalition to see if they want to contribute/partner. Cost of the project would be anywhere from \$40-50k which would cover the market and social side of housing. Partnerships and grants would help offset costs further. A product of the assessment would be a marketing piece/development package to present to residential developers on what the demand is.

3.3.2. “Welcome Package”

Motion to approve spending \$30,600 on the Welcome Package as a retainer for 2022.

Motion/Seconded: Shawn/Jerome

Motion Denied/Carried: all for, 0 against. Motion carried

The Welcome Package will have two pillars: External Hires/Settlement Services and Commercial Development. Would involve data typically presented in a Community Profile, but create a narrative that portrays the value proposition of the area, puts forward what we are trying to sell/market. This project would be presented to community stakeholders to allow partnerships potentially with Community Futures, Chamber of Commerce, CEDF to offset some costs and ensure work is not duplicated. OCN information will be included where relevant (business services, community engagement).

3.3.3. Cultural Sensitivity Training

Jackie will research providers for Cultural Sensitivity/Diversity training and bring any costs back to the board to approve along with a list of community groups to invite. The Board provided Jackie with a couple leads to look into

3.4. RM Land Promotion and Use

3.4.1. Promotion of land for sale

The initial quote for materials, production, and install was around \$9,000. The Board discussed finding an alternative option for around \$2000-3000 and then using the remaining funds to strategically promote the land throughout the province and neighboring provinces. The Board discussed a strategic approach for marketing, and trying to figure out what kind of commercial development is needed in that location. Jackie will look into other options for a smaller and less expensive sign.

Jackie will continue to reach out to investors and real estate developers to inquire what is needed of municipalities/organizations in order to make the land appealing and development ready. In the meantime, Jackie will create a “sell package” for the RM commercial land to have ready for when promotion starts.

3.4.2. Renting RM Land in the interim

Board member Rod Berezowecki excused himself from the room.

Jackie will create a call to rent the RM land. With a rate of \$63/acre, use as you wish but leave it as you got it, short term contracts month to month or 6 months.



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3.5. Gateway Keewatin Corridor Group Request for Funding

Board member Rod Berezowecki returned to the room to continue discussion.

Motion to approve providing \$5,000 to the Gateway Keewatin Corridor group to update the Praxis report on Highway 283.

Motion/Seconded: Doug/Rod

Motion Denied/Carried: all for, 0 against. Motion carried

4. In Camera

5. Old Business/Discussion

- Grant Writer: Jackie will look for grant writing companies. Prairie Sky Strategies was suggested as an option

6. **Next Meeting:** Will be in September. Jackie will provide detailed updates for July/Aug

7. Adjournment

Motion to adjourn at: 1:40pm

Motion/Seconded: Joe/Trevor

Motion Carried: all for, 0 against. Motion carried