



The Pas Community Development Corporation

Meeting Minutes

May 14 - Virtually, Teams Meeting

Noon

Attendance: Jackie Rechenmacher, Joe Cote, Doug Lauvstad, Andre Murphy, Rod Berezowecki, Kent Cook, Murray Haukaas, Shawn Hnidy, Trevor Lane, Davide Novo, Rob Penner, Linda Markus, Jerome Conaty

Regrets: ----

Call to Order: 12:03

AGENDA

- | | |
|---|-----------------------|
| 1. Approval of Agenda | 5. Old Business |
| 2. Approval of previous meeting minutes | 6. General Discussion |
| 3. Review A/D Log | 7. Next Meeting |
| 4. New Business | 8. Adjournment |

MINUTES

1. Approval of Agenda

Motion to approve May 15 agenda

Motion/Seconded: Murray/Shawn

Motion Denied/Carried: all for, 0 against. Motion carried

2. Approval of Minutes

Motion to approve April 16 meeting minutes

Motion/Seconded: Doug/Joe

Motion Denied/Carried: all for, 0 against. Motion carried

*Add Rod and Joe to last meeting minutes

3. Review A/D Log

No new updates

4. New Business

4.1 CDC Positioning

Looking at hiring on a consultant to highlight our attributes to determine what and how to position ourselves (The Pas/RM) within the government perspective. There are government relations firms that can provide guidance (for example, KiK Partner Capabilities, Michael Juce – sent by Doug L.)

Large corporations often will contract with a government relations firm, getting access to decision makers and influencers, capture the client's position and value proposition. The CDC is looking to improve its position with the government, gain leverage and become a valuable perspective in the north, and increase our holding power in the halls of power.



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Action: Jackie to engage with firms to create a scope to bring back to the board. Key drivers of town are economics and healthcare. Doug can assist to create a short list, approach and ask for cost sheets.

4.2 Storefront Improvement Applicants

One application from Great North GM has come in for the program, with two more coming near the end of the month.

Motion to approve Great North GM application for approx. \$725.

Motion/Seconded: Linda/Doug

Motion Denied/Carried: 11 for, 0 against, 1 abstained (Murray). Motion carried

Action: Approach businesses on Fischer with the opportunity

4.3 MB Housing Funds

Jackie is breaking down the process required to develop affordable housing, from the grant that MB Housing provided Town of The Pas. Looking for support or assistance from board members, just to figure out the right process to do.

4.4 Email Address for CDC

Motion to approve the purchase of a private email domain for the CDC, approximately \$180 a year.

Motion/Seconded: Doug/Davide

Motion Denied/Carried: 11 for, 0 against, 1 abstained (Jerome). Motion carried

5. Old Business

5.1 Tourism update: committee had the first meeting, will discuss priorities at future meeting

5.2 Down Payment Program update: have issued another round of payments, deadline for the housing program is end of the month.

6. General Discussion

6.1 Meeting outside in June

7. Next Meeting

June 11, 2021 @ 12pm

8. Adjournment

Motion to adjourn at: 12:50PM

Motion/Seconded: Kent/Shawn

Motion Carried: all for, 0 against. Motion carried